

# WordPress can do that?

# Who am I?

- Wharton Computing member
- Writer
- Been blogging for 12 years
- Hawaiian shirt enthusiast



# I wrote a freaking book!



# Stalk me

- [smcnulty@wharton.upenn.edu](mailto:smcnulty@wharton.upenn.edu)
- Twitter: @blankbaby
- <http://blog.blankbaby.com>



**Scott McNulty**

**@blankbaby** Philadelphia, PA

*I am almost Internet famous.*

<http://www.blankbaby.com>



# Want a blog?



# Want a CMS?





# WordPress $\neq$ Blog



Yes, this is real. Available on Amazon for \$900: <http://tinyurl.com/39jrg5a>

# What we're covering

- Some sites using WordPress
- Quick look at WordPress 3.2
- Custom Post Types
- Custom Taxonomies
- Custom Menus
- Must have plugins
- User Roles
- Security



# What we aren't covering


- PHP Hacking
- Creating plugins
- Custom themes

# Example WordPress Sites



# Technology@Wharton

Knowledge@Wharton WRDS PENN



Wharton  
UNIVERSITY of PENNSYLVANIA

TECHNOLOGY

Search:

Careers News Home

Alumni Network

Connected Learning

Collaboration and Communication

Learning Environment

Alfred West Jr. Learning Lab

Research

Wharton Research Data Services (WRDS)

Grid Computing Platform


Wharton Behavioral Lab

Security

Technology Profiles

Techfast

Inside Wharton Computing



Wharton Computing is responsible for the technology driving connected learning across the School – advancing the rigorous research and learning required to generate new business knowledge and understanding.

For the Wharton community and beyond, Wharton technology provides access to a host of innovative resources that redefine how business is studied and how business insights are shared. As the group responsible for technology at the School, members of Wharton computing act as technology evangelists to encourage wider adoption of existing technologies and to experiment with new products and approaches.

Wharton Technology News


<http://technology.wharton.upenn.edu>







# Beacon

[Beacon Home](#) [Knowledge@Wharton](#) [Wharton Home](#) [PENN](#)

 **Wharton**  
UNIVERSITY of PENNSYLVANIA


 **BEACON**  
Connecting Wharton to the World

Search:  

[Welcome](#) [Help](#) [Announcements](#) [Sites](#)

## Welcome to Beacon!

By itself, Beacon isn't much. Rather, it's a platform for the Wharton community to use to share with the internet at large. It aims to be simple to use and reliable, so that people can focus on their message, and not the delivery mechanism.



## RECENT ENTRIES

- [On Becoming WHOLE ... - Jul. 12, 2011](#)
- [WordPress 3.2 - Jul. 12, 2011](#)
- [Wharton | San Francisco features all digital HD classrooms - Jul. 08, 2011](#)
- [What Is Your Favorite Use for the iPad? - Jun. 23, 2011](#)
- [What is your favorite use for the iPad? - Jun. 23, 2011](#)
- [Outlook Quick Steps - Jun. 23, 2011](#)
- [Microsoft Office Ribbon Intro - Jun. 17, 2011](#)
- [Why you should come to the Wharton Web Conference - Jun. 17, 2011](#)
- [Problem Steps Recorder - Jun. 16, 2011](#)
- [Snipping Tool - Jun. 16, 2011](#)
- [Taskbar and Start Menu Review - Jun. 16, 2011](#)
- [Selecting Text with Mouse \\*Quickly\\* - Jun. 16, 2011](#)

<http://beacon.wharton.upenn.edu>





# Knowledge@Wharton High School



Wharton  
UNIVERSITY of PENNSYLVANIA


English

Welcome to KWHS: *Your Introduction to Business*

HomeArticlesPodcastsVideosGlossaryTeachers' RoomAbout KWHSeBooks

Entrepreneurs & LeadersEnvironmentFashion, Food & MoreLife After High SchoolMoney & YouSocial ImpactSports & EntertainmentTech Buzz

Latest Articles



Raising Llamas: Gustavo Maluéndez's Path from Pretend Cattleman to Real-life Rancher


← Previous Articles

Join the K@W High School Community

As a member you can

- Get a free e-book
- Build your network
- Contribute your comments

Register or Log in



Latest Videos

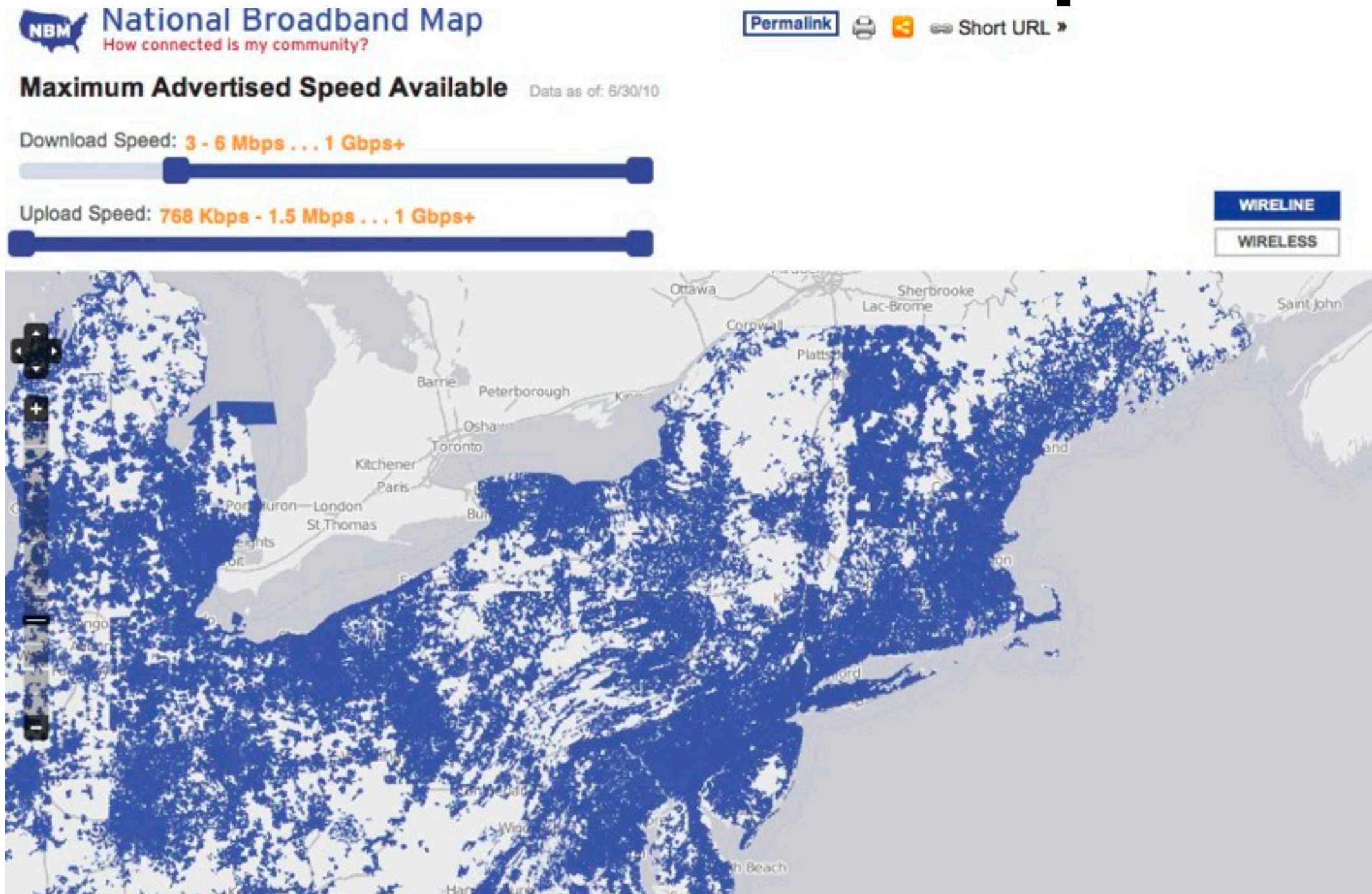


<http://kwhs.wharton.upenn.edu/>





# Broadband Map



<http://www.broadbandmap.gov/>



# Bangor Daily News

BANGOR DAILY NEWS Submit Account Subscribe Search Bangor Daily News Search

AdChoices

A network so good, no term contract is required.

FIOS INTERNET + FIOS TV + PHONE

**\$84<sup>99</sup>** /MONTH FOR 1 YEAR + TAXES & FEES

Check Availability

Classifieds Real Estate Jobs Autos Coupons Special Sections Marketplace Send us your news

**BANGOR DAILY NEWS**

Tuesday, July 12, 2011 Last update: 4:11 p.m.

Today 86° High: NA° Low: 61° Wednesday High: 85° Low: 60° BGR BANGOR INTERNATIONAL AIRPORT Click for 7 day forecast

News » Regions » Topics Business Health Sports Outdoors Living Opinion Obituaries Things to do Contact Album

Statewide Aroostook Augusta Greater Bangor Down East Hancock Lewiston-Auburn Midcoast Mid-Maine Penobscot Penquis Portland

Latest poll » See all news »

**Vandals hit senior center's rooftop garden**

1 hour ago BANGOR, Maine — Tomato plants, part of a carrot bed and the new irrigation system at the Hammond Street Senior Center's "Still Growing" rooftop garden ...

1 hour ago Man arrested in connection with Lewiston woman's death

Judge rules against reporter fired after

Search this site SEARCH

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We find the coolest offers from local businesses. If enough people buy, everyone gets the deal.

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<http://bangordailynews.com/>



# XXL Magazine

The screenshot shows the XXL Magazine website homepage. At the top, the 'XXL MAG.COM' logo is displayed with the tagline 'HIP-HOP ON A HIGHER LEVEL'. To the right of the logo are social media icons for Facebook, Twitter, YouTube, and RSS, along with a search bar labeled 'SEARCH XXL.MAG.COM'. Below the logo is a navigation menu with links: NEWS, BANGERS, VIDEO, FEATURES, REVIEWS, THE BREAK, THE MAG, EYE CANDY, LIFESTYLE, and SUBSCRIBE.

The main content area features a large article titled 'John Singleton: The Hit [Outtakes From the July/August 2011 Issue]'. The article includes a photo of John Singleton and Ice Cube, and a sub-headline: 'John Singleton talks about the influential flick, *Boyz n the Hood*, casting Ice Cube for it and the film's impact on rap music...'. Below the article title are five circular navigation buttons, with the third one (red) being selected.

To the right of the main article is a 'LATEST NEWS' section with a list of recent updates, each with a timestamp and a link to the full article or video. The updates include: 'Dom Kennedy Gets Uncapped With Vitamin Water [Video]', 'Jay Electronica Says Album is Finished, Details Remain A Mystery', 'Shawty Lo Gives Live Interview on XXL's Ustream Show Today [Watch Now]', 'Kanye West & Jay-Z Go "H.A.M." at SXSW [Video]', 'The Game Defends Blood Gang References', and 'The Notorious B.I.G. Performs With Live Band on Jon Stewart Show [Video]'.

Below the main article and news section are two smaller sections: 'BANGERS' and 'FEATURES'. The 'BANGERS' section features a photo of Fred The Godson and the title 'Fred The Godson "She Call Me God"', dated July 12th 2011. The 'FEATURES' section features a photo of Lil Wayne and the title 'Lil Wayne: Time is Money', dated July 11th 2011.

At the bottom right of the page is a 'BRAUN' logo.

<http://www.xxlmag.com/>



# All Things D


THE WALL STREET JOURNAL Digital Network | WSJ | MARKETWATCH | BARRON'S | SMARTMONEY | ALLTHINGS D | FINS | MORE ▾

All Things D

News ▾ | Reviews ▾ | Mobile ▾ | Media ▾ | Social ▾ | Enterprise ▾ | Commerce ▾ | Voices ▾ | Conferences ▾ | Video | Jobs | View by Writer ▾

Trending: Apple Slaps HTC With Second ITC Complaint

Named one of 5 Essential Blogs by TIME



**Jawbone Nabs \$70 Million in a**  
Jumped Box of Funding


**Android's Co-Founder:**  
Developers Can Now  
Afford to Wait on iPhone  
*Ina Fried in Mobile*

**Two RIMs Better Than  
One?**  
*John Paczkowski in News*

**The Google Start-Up  
Network: Google  
Ventures Invests in  
AngelPad Companies**  
*Liz Gannes in Mobile*

**Tandem Entrepreneurs  
Opens the Anti-Y**

**PERSONAL TECHNOLOGY**  
**The Satellite: Extra Storage for  
Tablets on the Go**  
*Walt Mossberg*  
Seagate Technology's GoFlex Satellite is a portable hard disk that carries big storage capacity for your tablet by creating a local Wi-Fi network.



**MOSSBERG'S MAILBOX**  
*Needing Flash in the Fall*

**MOSSBLOG**  
*How TouchPad Stacks Up to iPad (Video)*

**THE DIGITAL SOLUTION by KATHERINE BOEHRET**  
*Judging E-Readers by Their Book Readability*

<http://www.allthingsd.com>



# CUNY Digital Commons

CUNY

ACADEMIC

COMMONS

Log In

Sign Up

Google™ Custom Search

Search

Home

People

Groups

Blogs

Wiki

News

About

Help

Revision history of Cool (aesthetic)

From Wikipedia, the free encyclopedia

View logs for this page

Browse history

From year (and earlier):

From month (and earlier):

all

Tag filter:

Deleted only

Go

For any version listed below, click on its date to view it. For more help, see [Help:Page history](#) and [Help:Edit summary](#).

External tools: [Revision history statistics](#) · [Contributors](#) · [Revision history search](#) · [Number of watchers](#) · [Page view statistics](#)

(cur) = difference from current version, (prev) = difference from preceding version, m = minor edit, → = section edit, ← = automatic edit summary

(latest | **earliest**) View (newer 50 | older 50) (20 | 50 | 100 | 250 | 500)

Compare selected revisions

(cur | prev)

16:58, 6 June 2011

Deecseevoice (talk | contribs)

(33,631 bytes)

(Deleted. Hardly encyclopedia or noteworthy or instructive.) (undo)

(cur | prev)

19:43, 13 May 2011

Mercurywoodrose (talk | contribs)

(34,025 bytes)

(undo)

(cur | prev)

19:27, 13 May 2011

Mercurywoodrose (talk | contribs)

(33,716 bytes)

(undo)

(cur | prev)

19:26, 13 May 2011

Mercurywoodrose (talk | contribs)

(33,716 bytes)

(undo)

(cur | prev)

19:23, 13 May 2011

Mercurywoodrose (talk | contribs)

(33,722 bytes)

(undo)

(cur | prev)

13:05, 22 April 2011

Elenna-nore (talk | contribs)

m (33,667 bytes)

(undo)

(cur | prev)

00:14, 28 March 2011

Airplaneman (talk | contribs)

(33,620 bytes)

{{{pp-semi-indent}}} (undo)

BuddyPress Docs Revision History

We've just released a new version of BuddyPress Docs. Now, groups using the feature can see a revision history of a document, with options for side-by-side comparison and reverting to previous versions. [Find out more!](#)

Getting Started

JOIN

or

LOGIN

TAKE A TOUR

Featured Group

CUNY

Games Network

Visit our website at

<http://games.commons.gc.cuny.edu>

(or by clicking the Visit Blog link on the left).

The CUNY Games Network connects educators from every campus and ...

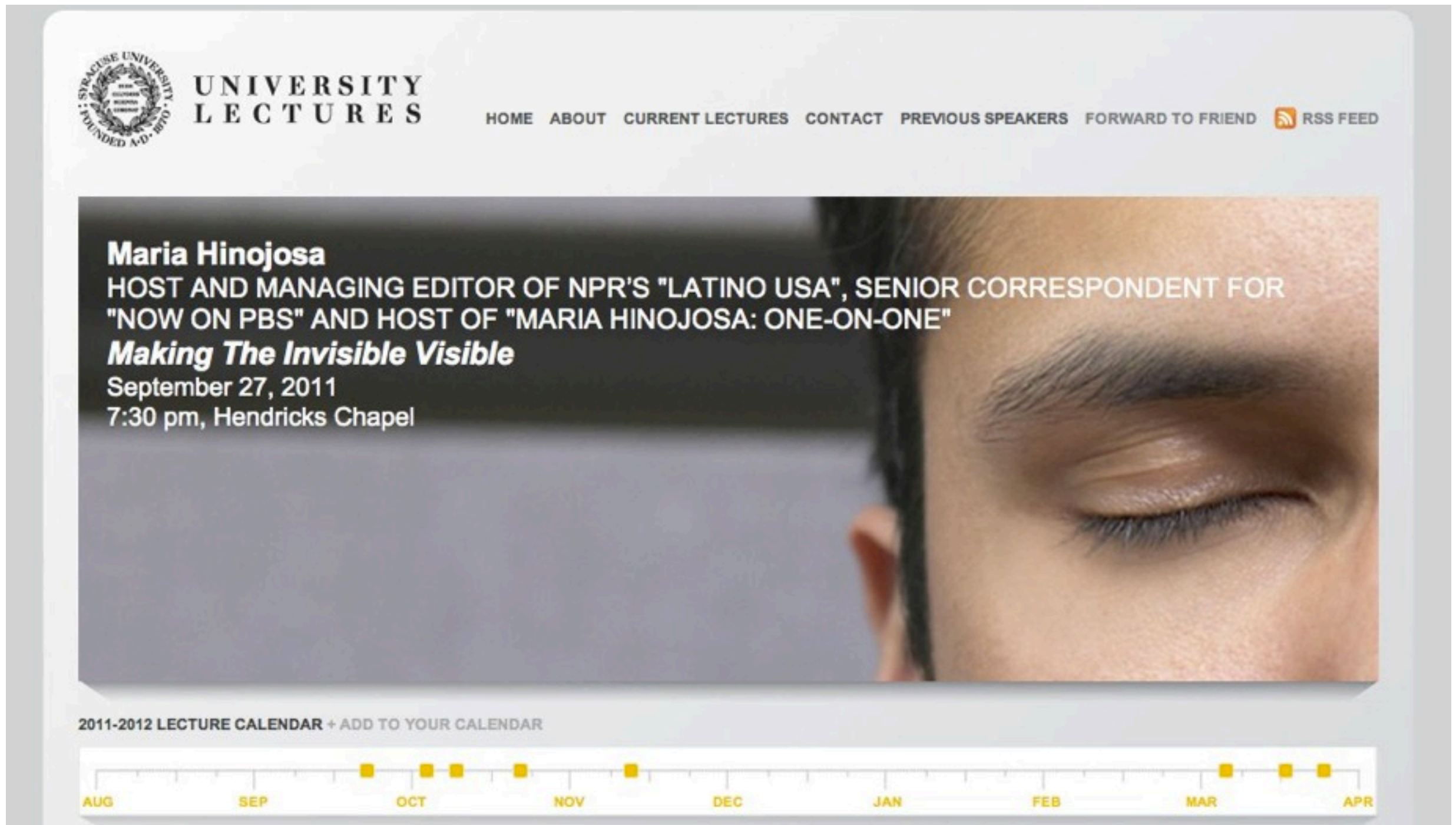
feedback

<http://commons.gc.cuny.edu/>






# Syracuse Lecture Series



The screenshot shows the Syracuse University Lectures website. At the top left is the Syracuse University logo with the text "UNIVERSITY LECTURES". To the right is a navigation menu: HOME, ABOUT, CURRENT LECTURES, CONTACT, PREVIOUS SPEAKERS, FORWARD TO FRIEND, and an RSS FEED icon. The main content area features a large image of a person's face with their eyes closed. Overlaid on the left side of this image is the text: **Maria Hinojosa**, HOST AND MANAGING EDITOR OF NPR'S "LATINO USA", SENIOR CORRESPONDENT FOR "NOW ON PBS" AND HOST OF "MARIA HINOJOSA: ONE-ON-ONE", ***Making The Invisible Visible***, September 27, 2011, 7:30 pm, Hendricks Chapel. Below this is a "2011-2012 LECTURE CALENDAR + ADD TO YOUR CALENDAR" section with a horizontal timeline from August to April. Yellow squares indicate lecture dates: September 27, October 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 28, 29, 30, 31, November 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, December 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, January 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, February 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, March 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, April 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30.

<http://lectures.syr.edu/>

# WordPress Showcase

 **WORDPRESS.ORG**

Search WordPress.org


Home **Showcase** Extend About Docs Blog Forums Hosting

## Showcase


### Popular Tags

- CMS (151)
- People (95)
- Business (69)
- Technology (62)
- Education (56)
- Celebrities (51)
- College (50)
- Music (45)
- Innovative (36)

### Featured Sites



**ILiveWithADisability.com**  
ILiveWithADisability.com is a social networking website out to give everyone the tools, ability and network to love themselves. By providing the community a social network where people identify the topics of interest, growing their own confidence, love, fun and the ability to become a powerful leader.



**GigaOM Pro**  
GigaOM Pro is a WordPress/BuddyPress-powered premium research membership site, focused on four initial verticals: Mobile, Green IT, Infrastructure, and the

### Search

### Top Rated

- ★★★★★ Mark Webber
- ★★★★★ bettercodes.org
- ★★★★★ I Love Typography
- ★★★★★ Web Designer Wall
- ★★★★★ h Mag
- ★★★★★ Plazaa
- ★★★★★ Bloginity
- ★★★★★ Clouds 365 Project
- ★★★★★ Obey Giant
- ★★★★★ Smashing Apps

<http://wordpress.org/showcase/>

# WordPress 3.2

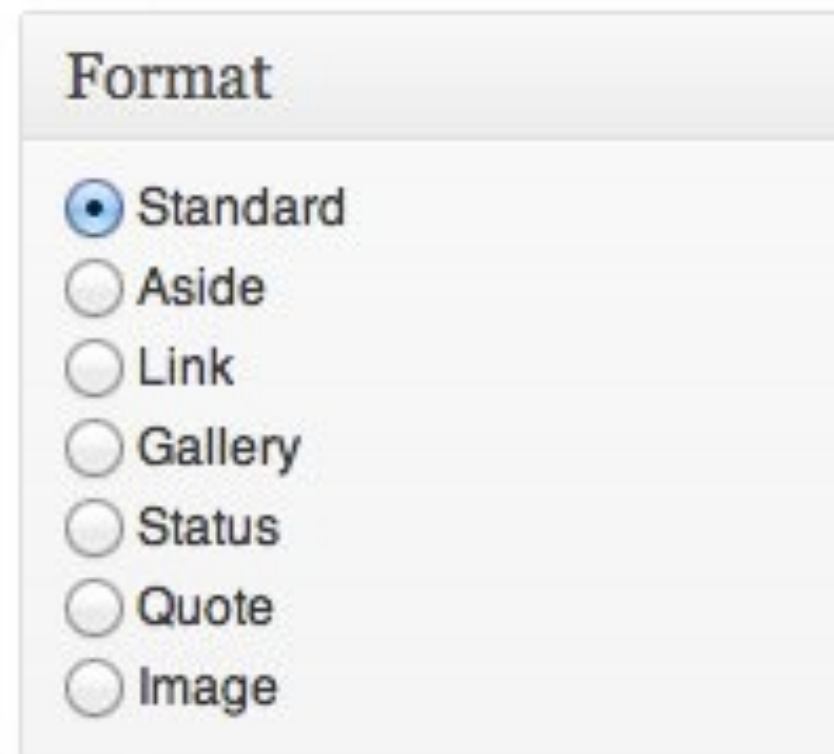
- “Gershwin”
- Released July 4, 2011
- Faster & Lighter





# Post Formats

- Ok, introduced in 3.1
- Custom formats are not supported
- Impacts the way content is displayed
- Support varies per theme
- 9 formats (Video & Chat not listed to the right)
- Inspired by Tumblr



Format

- ☒ Standard
- ☐ Aside
- ☐ Link
- ☐ Gallery
- ☐ Status
- ☐ Quote
- ☐ Image



# New Dashboard

The screenshot shows the WordPress 3.2 dashboard for a site named 'Blankbaby'. The browser window title is 'Dashboard < Blankbaby — WordPress' and the address bar shows 'http://www.blankbaby.com/wp-admin/'. The dashboard layout includes a left sidebar with navigation links: Home, Updates, Zones, Jetpack, Posts, Media, Links, Pages, Comments, Tech Profiles, Appearance, Plugins, and Users. The main content area features a 'Right Now' widget showing site statistics (0 Posts, 3 Pages, 1 Category, 0 Tags) and discussion status (0 Comments, 0 Approved, 0 Pending, 0 Spam). It also displays the current theme 'Twenty Ten' and WordPress version '3.2'. To the right is the 'QuickPress' widget for creating new posts. At the bottom, there are 'Recent Comments' and 'Recent Drafts' sections, both currently empty.

Dashboard < Blankbaby — WordPress

http://www.blankbaby.com/wp-admin/ Google

Dashboard Blankbaby Howdy, scott

Screen Options Help

Dashboard

Home Updates Zones

Jetpack

Posts Media Links Pages Comments Tech Profiles Appearance Plugins Users

**Right Now**

Content	Discussion
0 Posts	0 Comments
3 Pages	0 Approved
1 Category	0 Pending
0 Tags	0 Spam

Theme **Twenty Ten** with 0 Widgets

You are using **WordPress 3.2**.

**QuickPress**

Title

Upload/Insert

Content

Tags

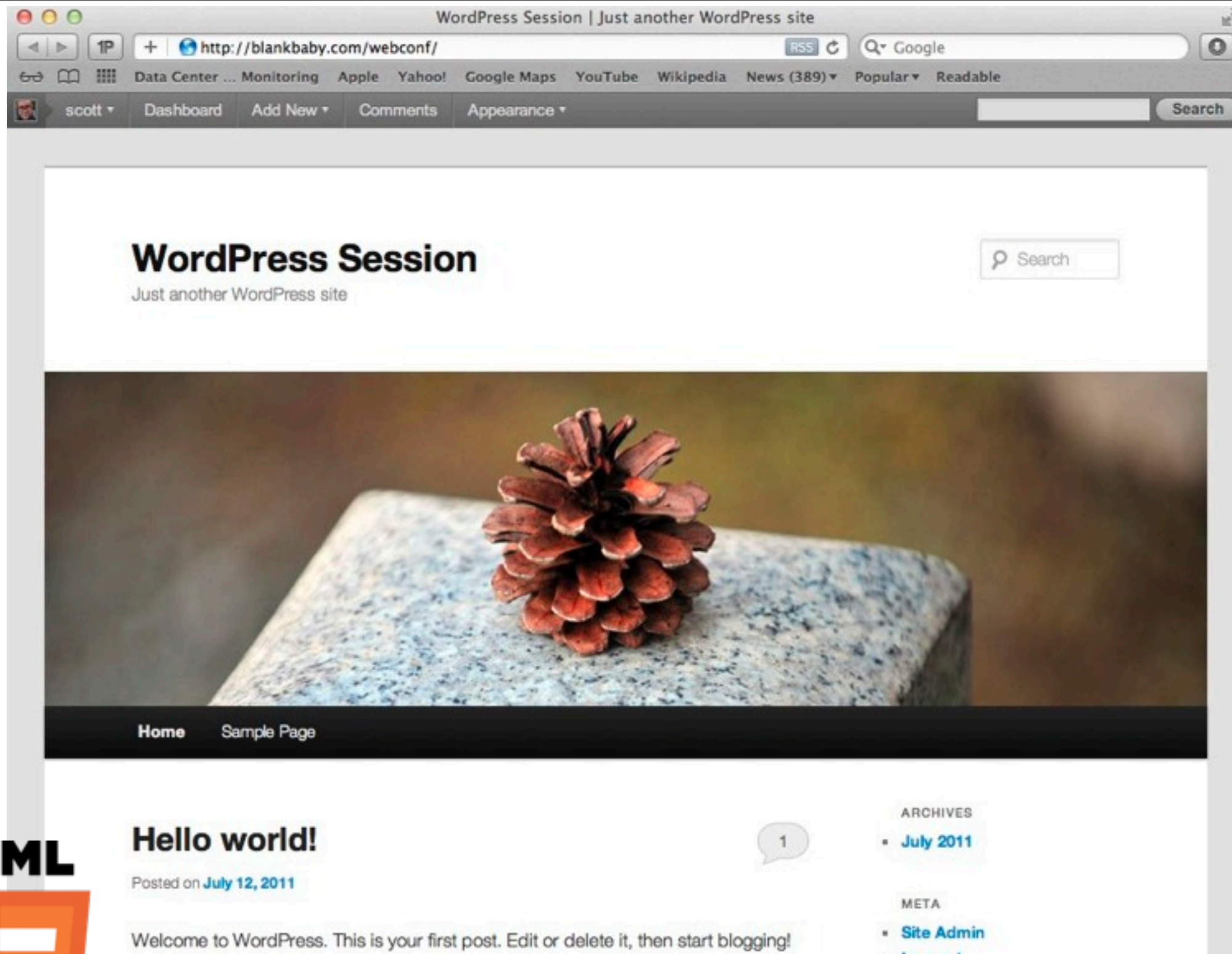
Save Draft Reset **Publish**

**Recent Comments**

No comments yet.

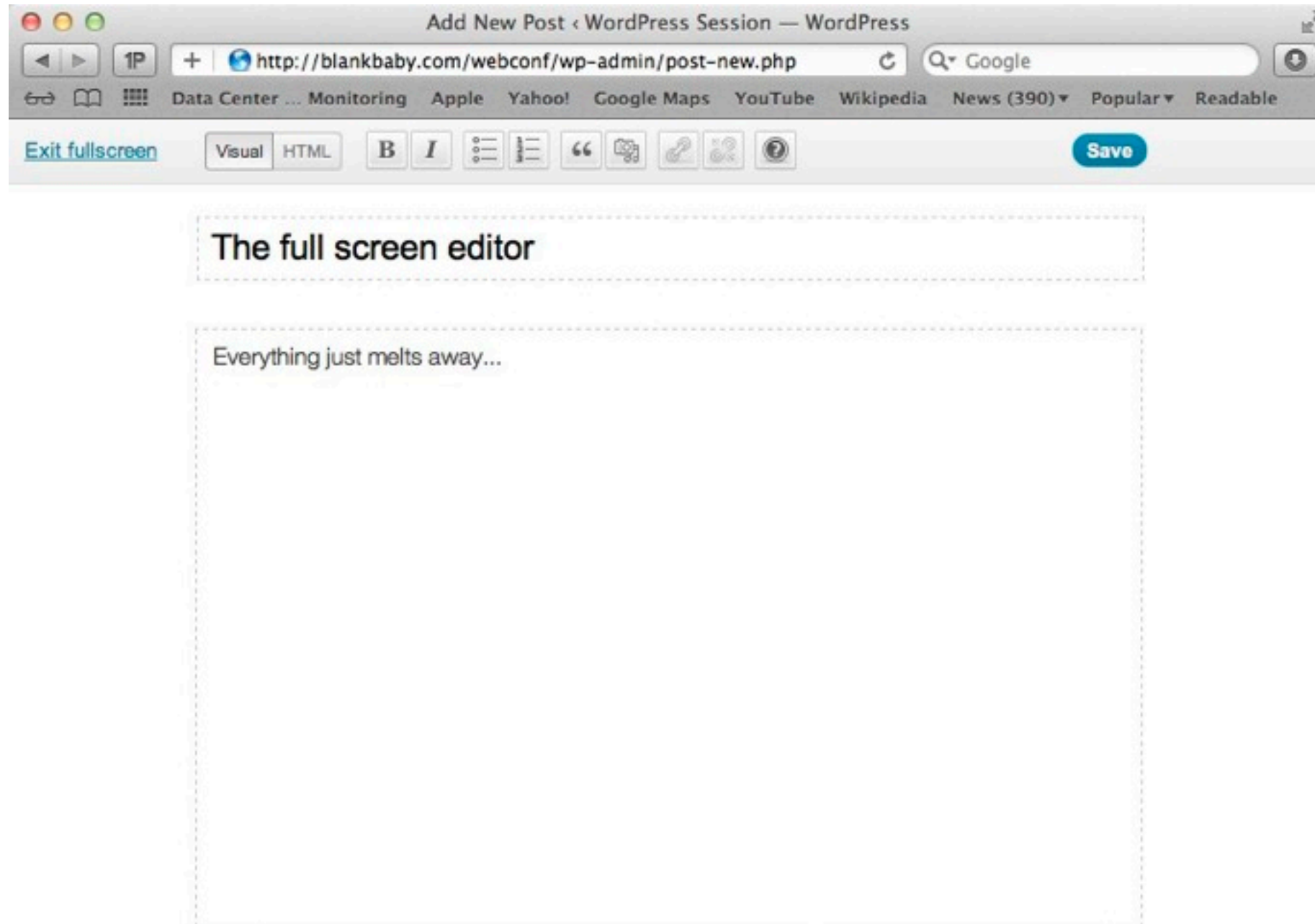
**Recent Drafts**

There are no drafts at the moment

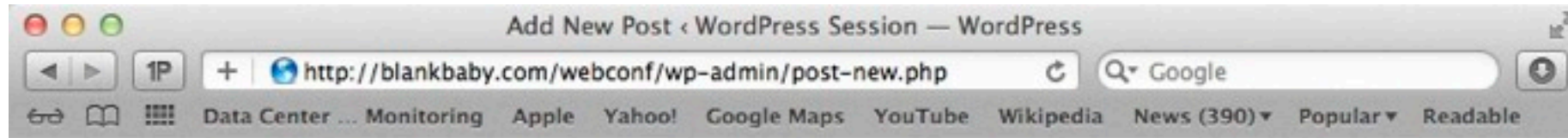


# 2011 Theme

# Full Screen Editor



# Full Screen Editor




The full screen editor

Everything just melts away...



# Approve and Reply


 Comments Screen Options ▾ Help ▾

All | Pending (1) | Approved | Spam (0) | Trash (0)  Search Comments

Bulk Actions ▾ Apply

Show all comment types ▾ Filter

1 item

<input type="checkbox"/>	Author	Comment	In Response To
<input type="checkbox"/>	 <b>Mr WordPress</b> <a href="http://wordpress.org/">wordpress.org/</a>	Submitted on <a href="#">2011/07/12 at 6:54 pm</a> Hi, this is a comment. To delete a comment, just log in and view the post's comments. There you will have the option to edit or delete them.	Hello world! <span>1</span> #

Reply to Comment

**b** *i* link b-quote del ins img ul ol li code lookup close tags

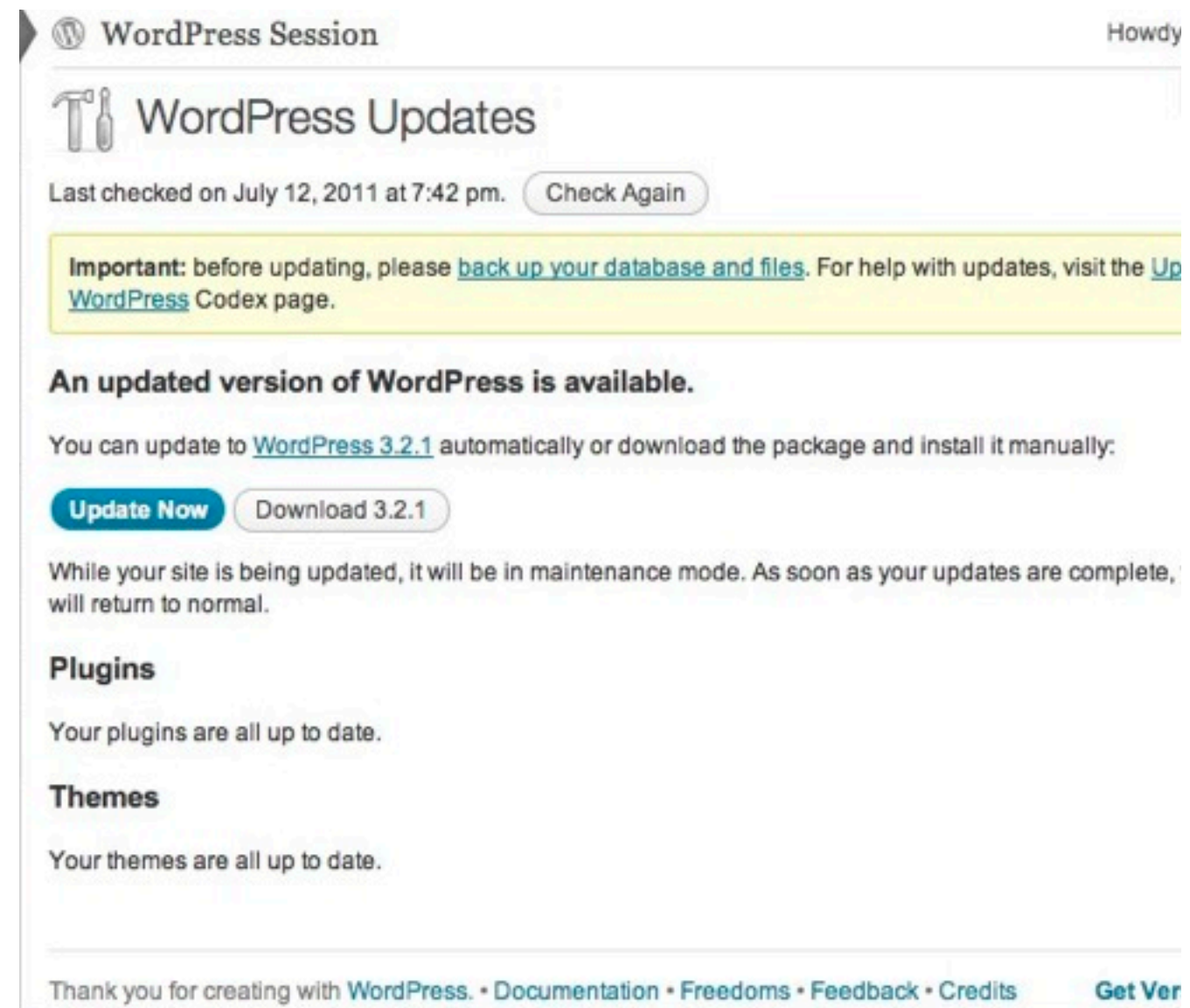
Thanks, Mr. WordPress|

Cancel Approve and Reply

<input type="checkbox"/>	Author	Comment	In Response To
--------------------------	--------	---------	----------------

# Faster Updates

- Downloads changed files only.



WordPress Session Howdy

## WordPress Updates

Last checked on July 12, 2011 at 7:42 pm. [Check Again](#)

**Important:** before updating, please [back up your database and files](#). For help with updates, visit the [WordPress Codex](#) page.

**An updated version of WordPress is available.**

You can update to [WordPress 3.2.1](#) automatically or download the package and install it manually:

[Update Now](#) [Download 3.2.1](#)

While your site is being updated, it will be in maintenance mode. As soon as your updates are complete, will return to normal.

**Plugins**

Your plugins are all up to date.

**Themes**

Your themes are all up to date.

Thank you for creating with [WordPress](#). • [Documentation](#) • [Freedoms](#) • [Feedback](#) • [Credits](#) [Get Ver](#)

# Drops Support for IE6 & PHP4

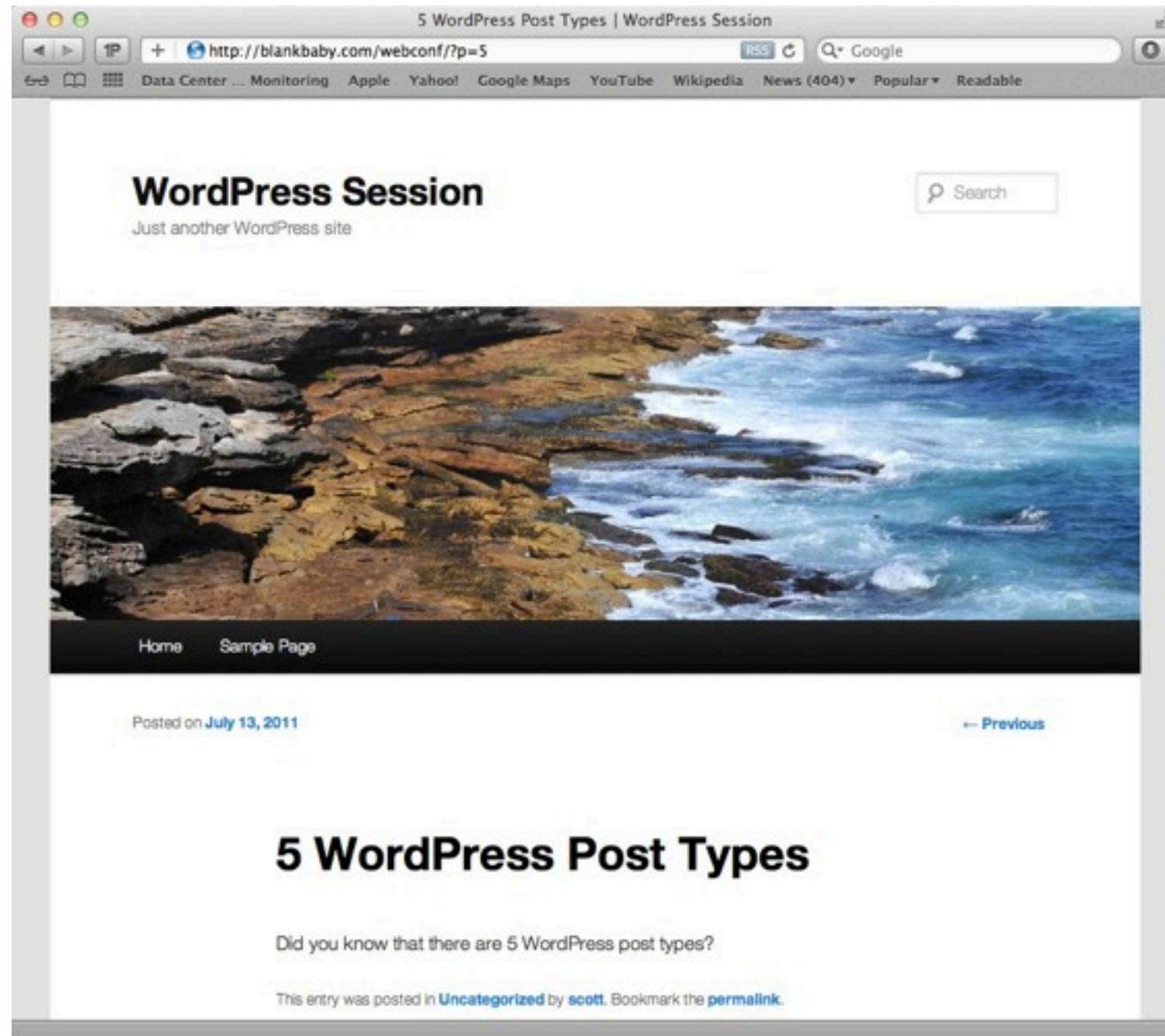




# We have the technology



# Post Types



# Post

- Traditional components of a blog
- Chronological
- Can have a title, author, body, categories/tags, and comments

## 5 WordPress Post Types

Posted on [July 13, 2011](#)

Did you know that there are 5 WordPress post types?

Posted in [Uncategorized](#) | [Leave a reply](#)

---

## Hello world!

Posted on [July 12, 2011](#)

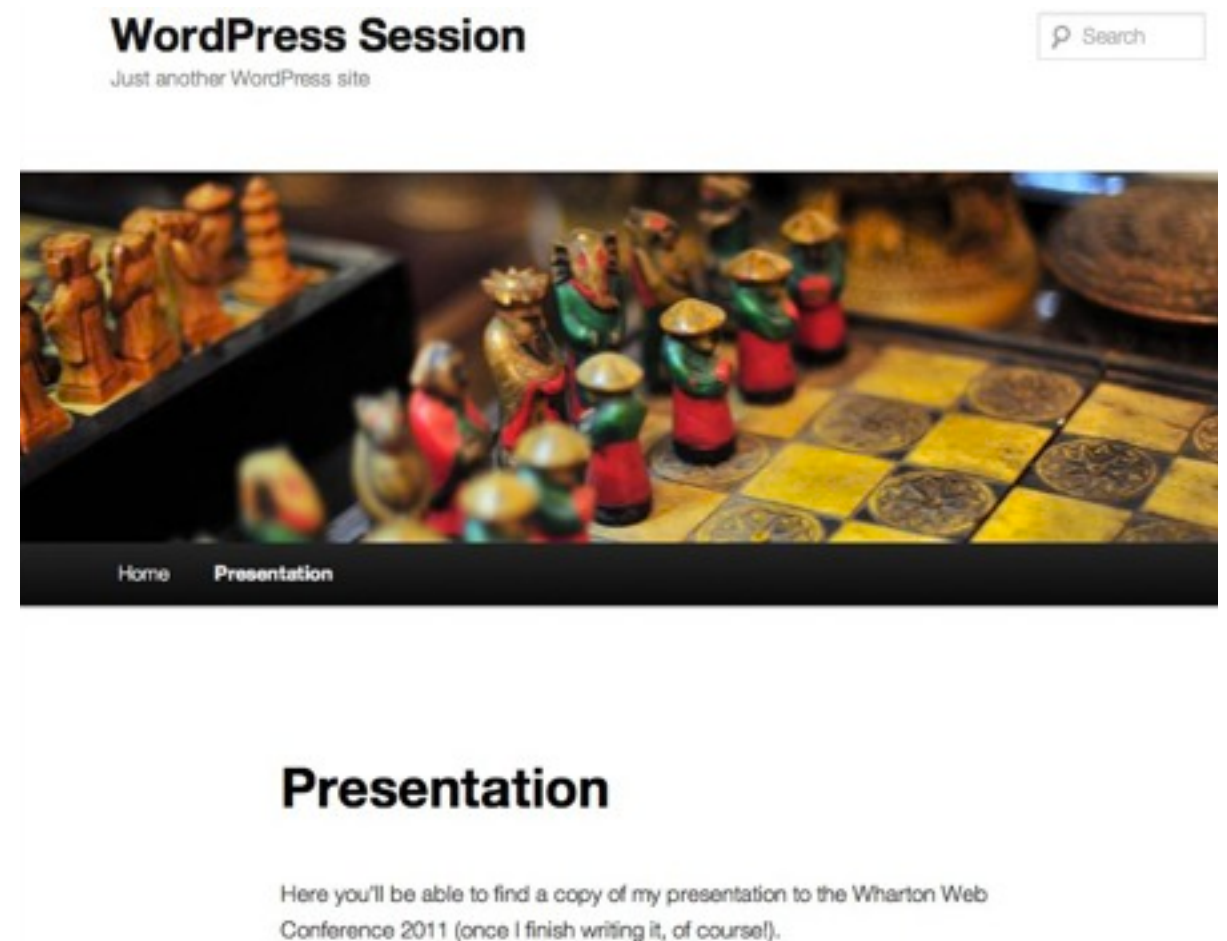
Welcome to WordPress. This is your first post. Edit or delete it, to start blogging!

Posted in [Uncategorized](#) | [Leave a reply](#)



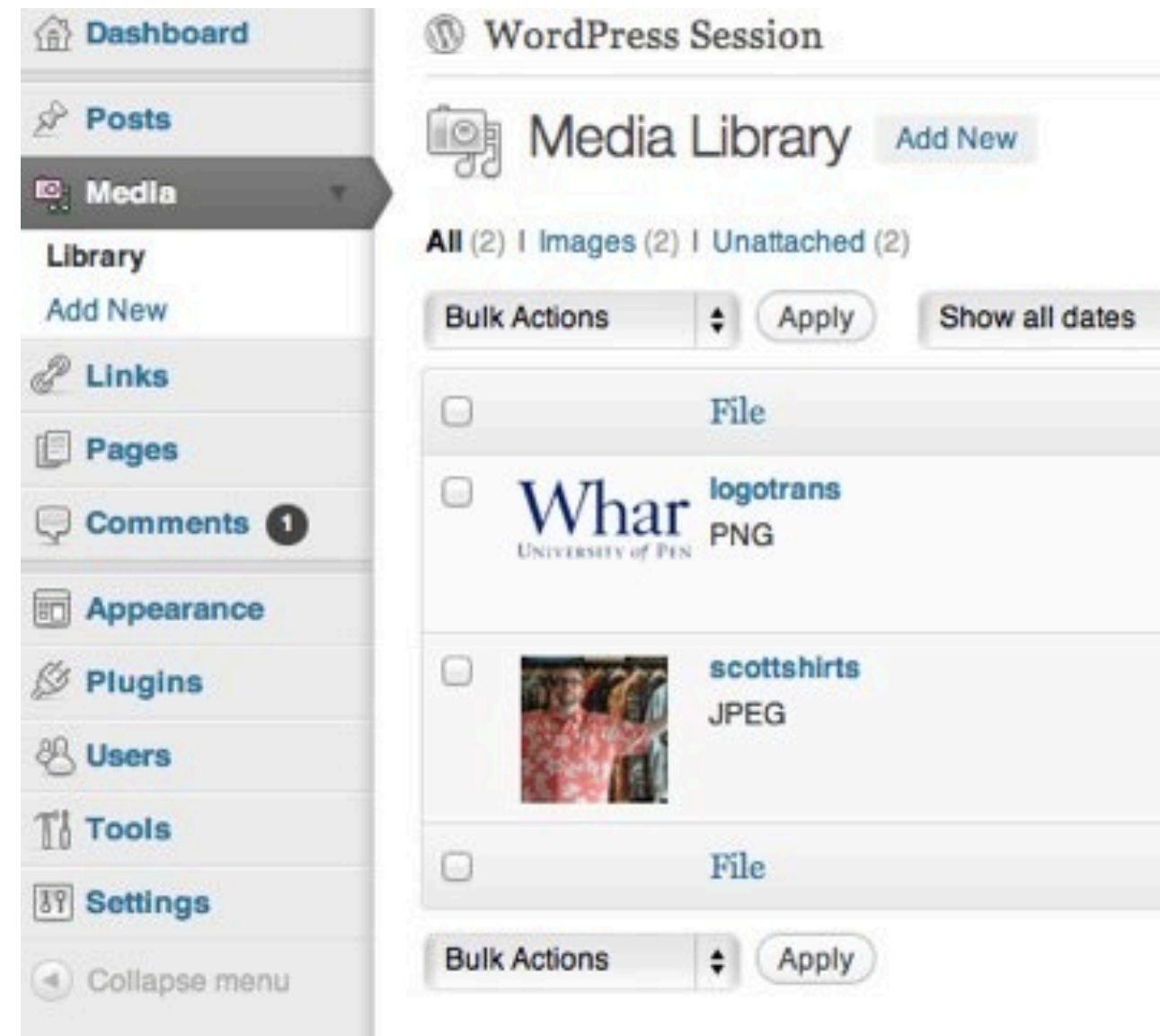
# Page

- Non-chronological
- URLs based off main URL
- Can use special templates
- Can be hierarchical



# Attachment

- Holds all info for uploaded files
- Image entries include EXIF info and thumbnails



# Revisions

- Revisions of current posts/pages
- Drafts

## Revisions

[26 May, 2011 @ 15:16](#) by Scott McNulty

[26 May, 2011 @ 15:12](#) by Scott McNulty

# Nav Menu

- Not about content for your blog
- Navigation menu entries
- Custom menu entries

Alumni Network
Connected Learning
Collaboration and Communication
Learning Environment
Alfred West Jr. Learning Lab
Research
Wharton Research Data Services (WRDS)
Grid Computing Platform
Wharton Behavioral Lab
Security
Technology Profiles
Techfast
Inside Wharton Computing
Teams
Events
Systems and Infrastructure
News



# What if five isn't enough?

- Post
- Page
- Attachment
- Revisions
- Nav Menus



# Custom Post Types

- Really Custom Content Types
- Won't show up in your site's main RSS
- Can be used for a variety of things



# Plugin

The screenshot shows the WordPress dashboard with the 'Custom Post Types' menu item highlighted. The main content area is titled 'Create New Custom Post Type or Taxonomy · Reset'. It features two columns of form fields for creating either a custom post type or a taxonomy. The left column includes fields for 'Post Type Name', 'Label', 'Singular Label', and 'Description'. The right column includes fields for 'Taxonomy Name', 'Label', 'Singular Label', and 'Attach to Post Type' (with checkboxes for Posts, Pages, and Books). Both columns have a 'Create Custom Post Type' or 'Create Custom Taxonomy' button at the bottom. The interface also includes a sidebar with navigation links and a footer with version information and social media links.

WordPress Session Howdy, scott ▾ Help ▾

## Create New Custom Post Type or Taxonomy · [Reset](#)

If you are unfamiliar with the options below only fill out the **Post Type Name** and **Label** fields and check which meta boxes to support. The other settings are set to the most common defaults for custom post types.

**Post Type Name \***  ? (e.g. movies)

**Label**  ? (e.g. Movies)

**Singular Label**  ? (e.g. Movie)

**Description**  ?

[Advanced Label Options](#) · [Advanced Options](#)

[Create Custom Post Type](#)

If you are unfamiliar with the options below only fill out the **Taxonomy Name** and **Post Type Name** fields. The other settings are set to the most common defaults for custom taxonomies.

**Taxonomy Name \***  ? (e.g. actors)

**Label**  ? (e.g. Actors)

**Singular Label**  ? (e.g. Actor)

**Attach to Post Type \*** ☐ Posts ☐ Pages ☐ Books

[Advanced Label Options](#) · [Advanced Options](#)

[Create Custom Taxonomy](#)

Custom Post Type UI v0.7 - [Please Report Bugs](#) · Follow on Twitter: [Brad](#) · [Pluginize](#) · [WDS](#)

<http://wordpress.org/extend/plugins/custom-post-type-ui/>

# Custom Post Archive



## Custom Post Archives

[Getting Started?](#)[Help](#) ▼

Post Type	Active	Include in Blog	Include in RSS	Archive Slug
post	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="text" value="--disabled--"/>
attachment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text" value="--disabled--"/>
books	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="text" value="books"/>

[Save Changes](#)

<http://wordpress.org/extend/plugins/custom-post-archives/>

# DEMO



# Taxonomies



# Category

- Predefined
- Hierarchical
- Base URL: category/  
name

## Taxonomies, what are they good for?

Taxonomies are interesting beasts. You use them all the time, without realizing it.

Basically, a taxonomy is any system that allows you to group like things with other like things.



This entry was posted in [Category](#), [Taxonomies](#) and tagged [Example](#), [Tags](#) by [scott](#). Bookmark the [permalink](#).



# Tag

- Ad Hoc
- Non-Hierarchical
- Base URL: tag/name

## Taxonomies, what are they good for?

Taxonomies are interesting beasts. You use them all the time, without realizing it.

Basically, a taxonomy is any system that allows you to group like things with other like things.



This entry was posted in [Category](#), [Taxonomies](#) and tagged [Example](#), [Tags](#) by [scott](#). Bookmark the [permalink](#).



# Link Category

- Organizes links
- Often shown on sidebars

## ME

- [About me](#)
- [My blog](#)
- [Twitter](#)

## PHILADELPHIA

- [Apartment 2024](#)
- [Philly.com](#)
- [Technology@Wharton](#)

## WORDPRESS

- [Documentation](#)
- [Support Forum](#)
- [WordPress Blog](#)

# Custom Taxonomies

- Can be applied to default post types and custom post types
- Hierarchical or not (it is up to you!)
- Allows you to create groups relevant to your content

# DEMO




# Display Custom Taxonomies

```
<?php echo get_the_term_list( get_the_ID(), 'author',  
                             'Author: ', ' ', ' ' ) ?>
```

[http://codex.wordpress.org/Function\\_Reference/  
get\\_the\\_term\\_list](http://codex.wordpress.org/Function_Reference/get_the_term_list)

# DEMO

# Custom Menu

 **Menus**

Screen Options ▾ Help ▾

Custom Links

URL

http://

Label

Menu Item

Add to Menu

Pages

Most Recent View All Search

☐ Presentation

Add to Menu

Categories

Most Used View All Search

☐ Uncategorized  
☐ Taxonomies  
☐ Category

Add to Menu

+

Menu Name

Enter menu name here

Create Menu

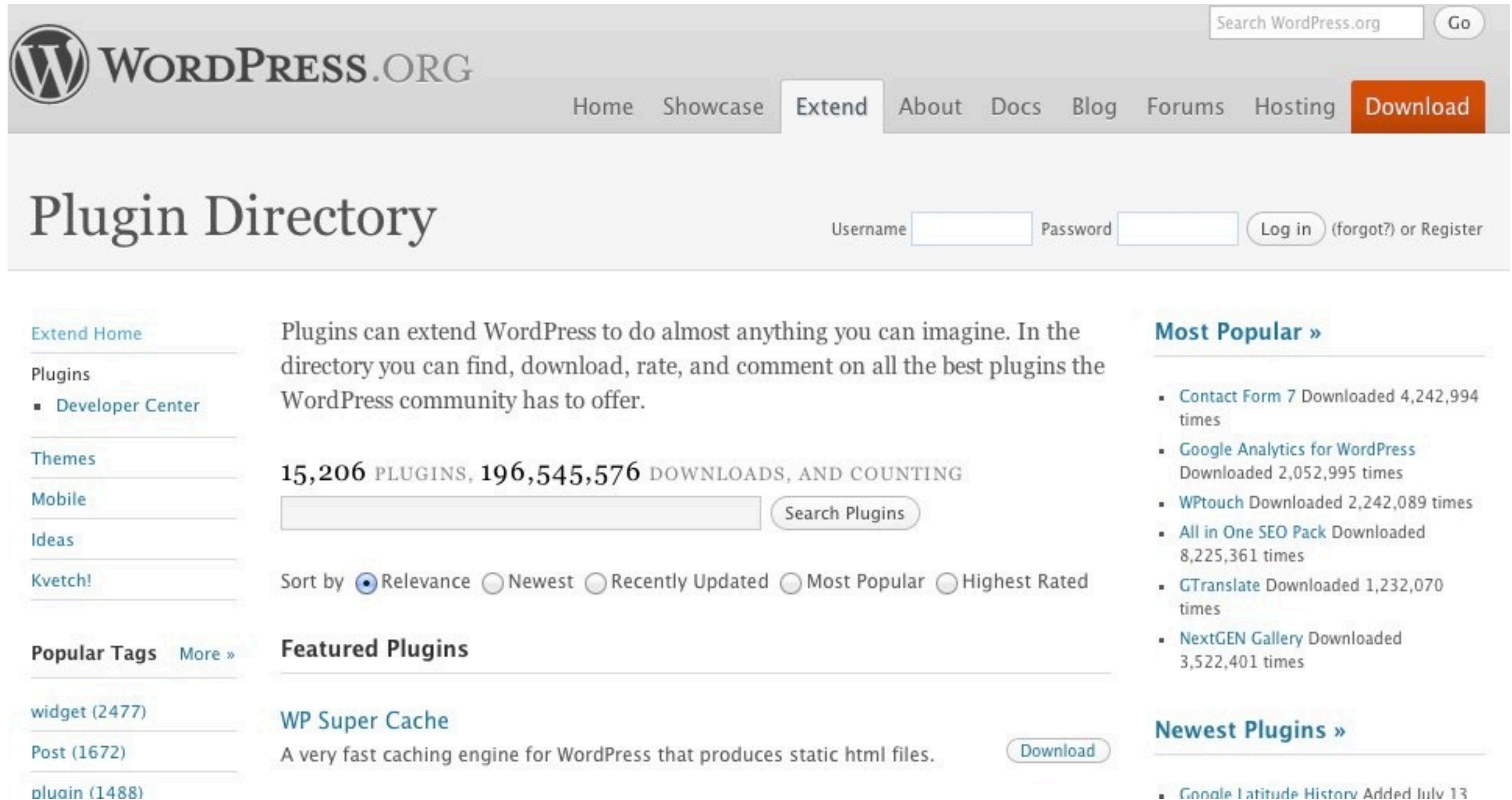
To create a custom menu, give it a name above and click Create Menu. Then choose items like pages, categories or custom links from the left column to add to this menu.

After you have added your items, drag and drop to put them in the order you want. You can also click each item to reveal additional configuration options.

When you have finished building your custom menu, make sure you click the Save Menu button.



# Some useful Plugins



The screenshot shows the WordPress.org Plugin Directory page. At the top, there's a navigation bar with the WordPress logo and 'WORDPRESS.ORG'. The 'Extend' tab is selected in the main navigation. Below the navigation bar, the 'Plugin Directory' title is prominent. A search bar and login/register links are also visible. The main content area includes a description of plugins, statistics (15,206 plugins, 196,545,576 downloads), a search bar, and sorting options. A 'Featured Plugins' section highlights 'WP Super Cache'. On the right, 'Most Popular' and 'Newest Plugins' lists are shown. A left sidebar contains links to 'Extend Home', 'Plugins', 'Themes', 'Mobile', 'Ideas', 'Kvetch!', and 'Popular Tags'.

WordPress.ORG

Search WordPress.org Go

Home Showcase **Extend** About Docs Blog Forums Hosting **Download**

## Plugin Directory

Username  Password  Log in (forgot?) or Register

[Extend Home](#)

Plugins

- Developer Center

[Themes](#)

[Mobile](#)

[Ideas](#)

[Kvetch!](#)

**Popular Tags** [More »](#)

[widget \(2477\)](#)

[Post \(1672\)](#)

[plugin \(1488\)](#)

Plugins can extend WordPress to do almost anything you can imagine. In the directory you can find, download, rate, and comment on all the best plugins the WordPress community has to offer.

**15,206 PLUGINS, 196,545,576 DOWNLOADS, AND COUNTING**

[Search Plugins](#)

Sort by ☒ Relevance ☐ Newest ☐ Recently Updated ☐ Most Popular ☐ Highest Rated

### Featured Plugins

[WP Super Cache](#)

A very fast caching engine for WordPress that produces static html files. [Download](#)

### Most Popular »

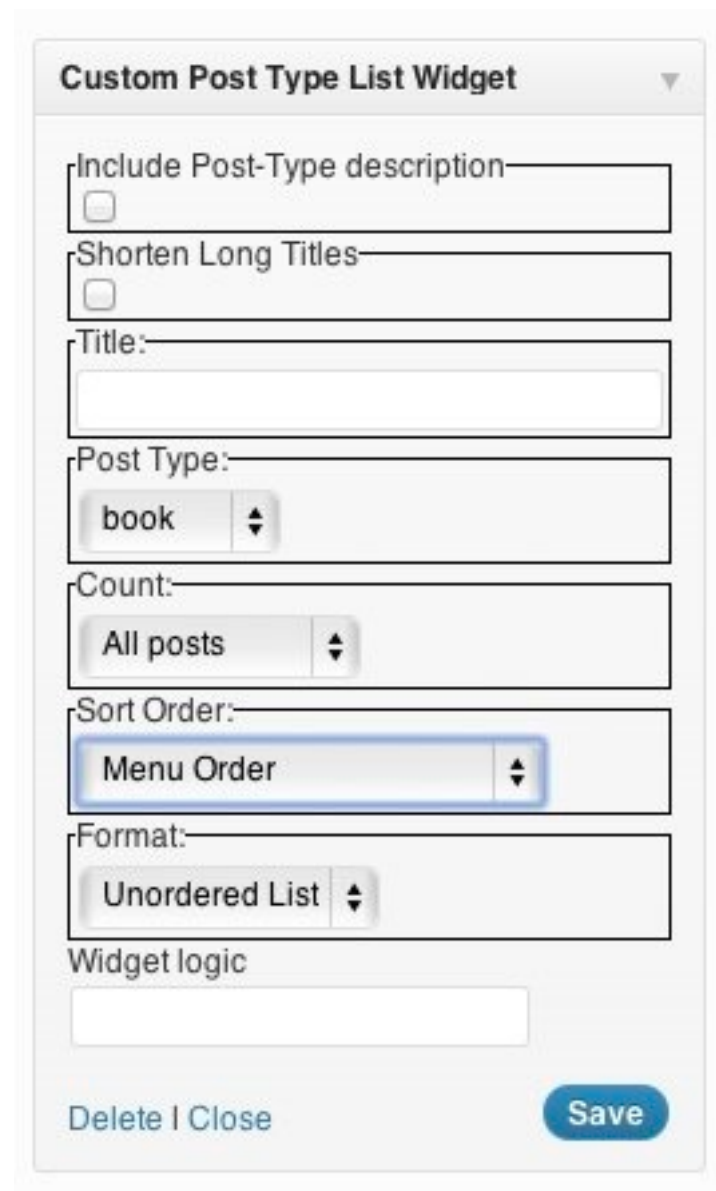
- [Contact Form 7](#) Downloaded 4,242,994 times
- [Google Analytics for WordPress](#) Downloaded 2,052,995 times
- [WPtouch](#) Downloaded 2,242,089 times
- [All in One SEO Pack](#) Downloaded 8,225,361 times
- [GTranslate](#) Downloaded 1,232,070 times
- [NextGEN Gallery](#) Downloaded 3,522,401 times

### Newest Plugins »

- [Google Latitude History](#) Added July 13

<http://wordpress.org/extend/plugins/>

# Custom Post Type List Widget



The screenshot shows the 'Custom Post Type List Widget' settings interface. It includes several configuration options: 'Include Post-Type description' (checkbox), 'Shorten Long Titles' (checkbox), 'Title:' (text input), 'Post Type:' (dropdown menu with 'book' selected), 'Count:' (dropdown menu with 'All posts' selected), 'Sort Order:' (dropdown menu with 'Menu Order' selected), 'Format:' (dropdown menu with 'Unordered List' selected), and 'Widget logic' (text input). At the bottom, there are 'Delete | Close' and 'Save' buttons.

[http://wordpress.org/extend/plugins/  
custom-post-type-list-widget/](http://wordpress.org/extend/plugins/custom-post-type-list-widget/)

# Editorial Calendar

The screenshot shows the WordPress dashboard with the 'Posts Calendar' plugin active. The left sidebar contains navigation links: Dashboard, Posts (selected), All Posts, Add New, Categories, Post Tags, Calendar, Media, Links, Pages, Comments (1), Words, Appearance, and Plugins. The main content area is titled 'WordPress Session' and 'Posts Calendar'. It shows a calendar for July 2011. The calendar grid has columns for days of the week and rows for dates. Posts are scheduled for July 12, 13, and 22. The post on July 13 is highlighted.

WordPress Session

Howdy, scott ▾

Screen Options Help ▾

Posts Calendar

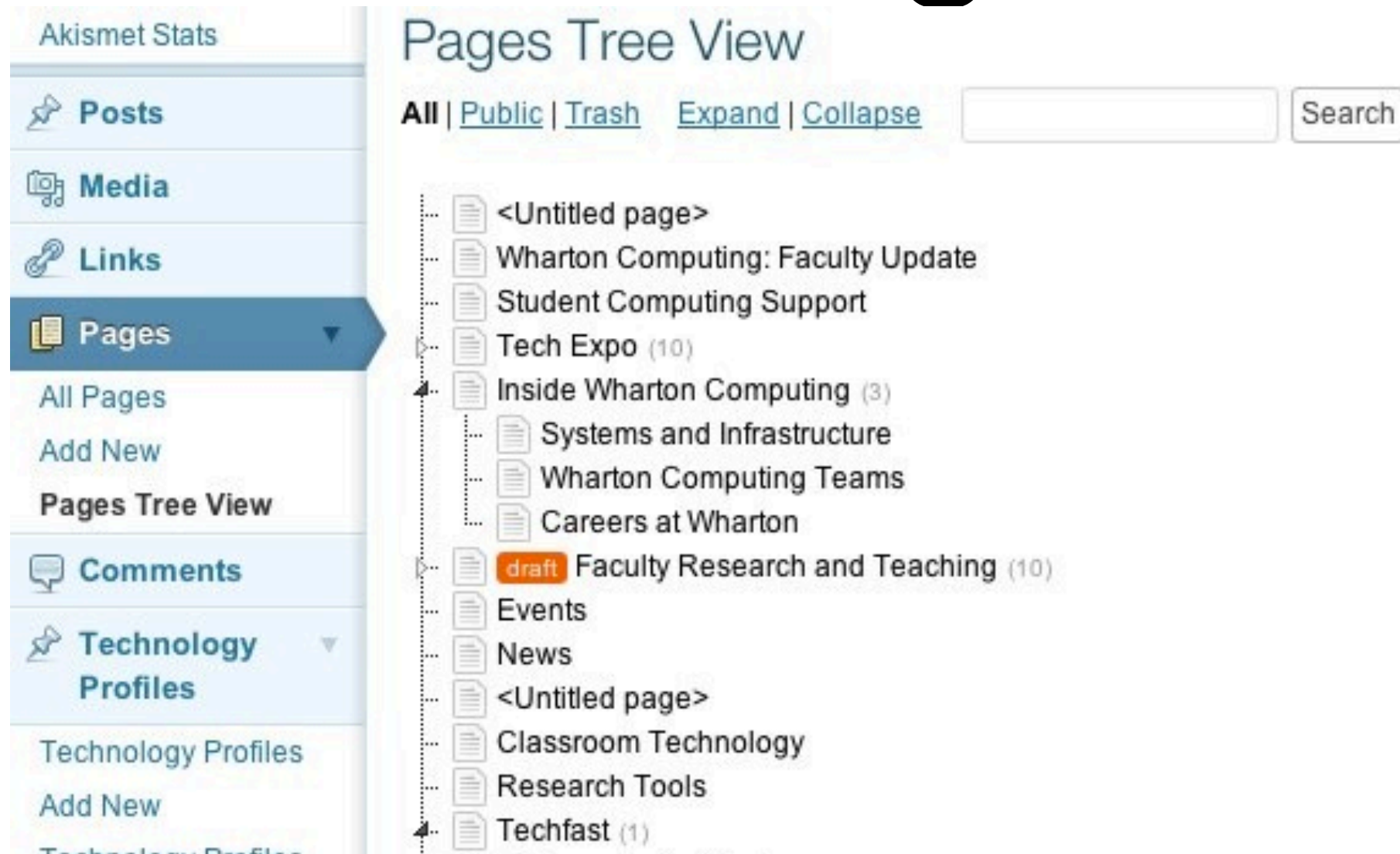
« July 2011 - July 2011 » Show Today

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
11	12 6pm Hello world! 7pm The full screen editor [DRAFT]	13 2am 5 WordPress Post Types 5pm Taxonomies, what are they good for?	14	15	16	17
18	19	20	21	22 10am This is a new post	23	24

<http://wordpress.org/extend/plugins/editorial-calendar/>

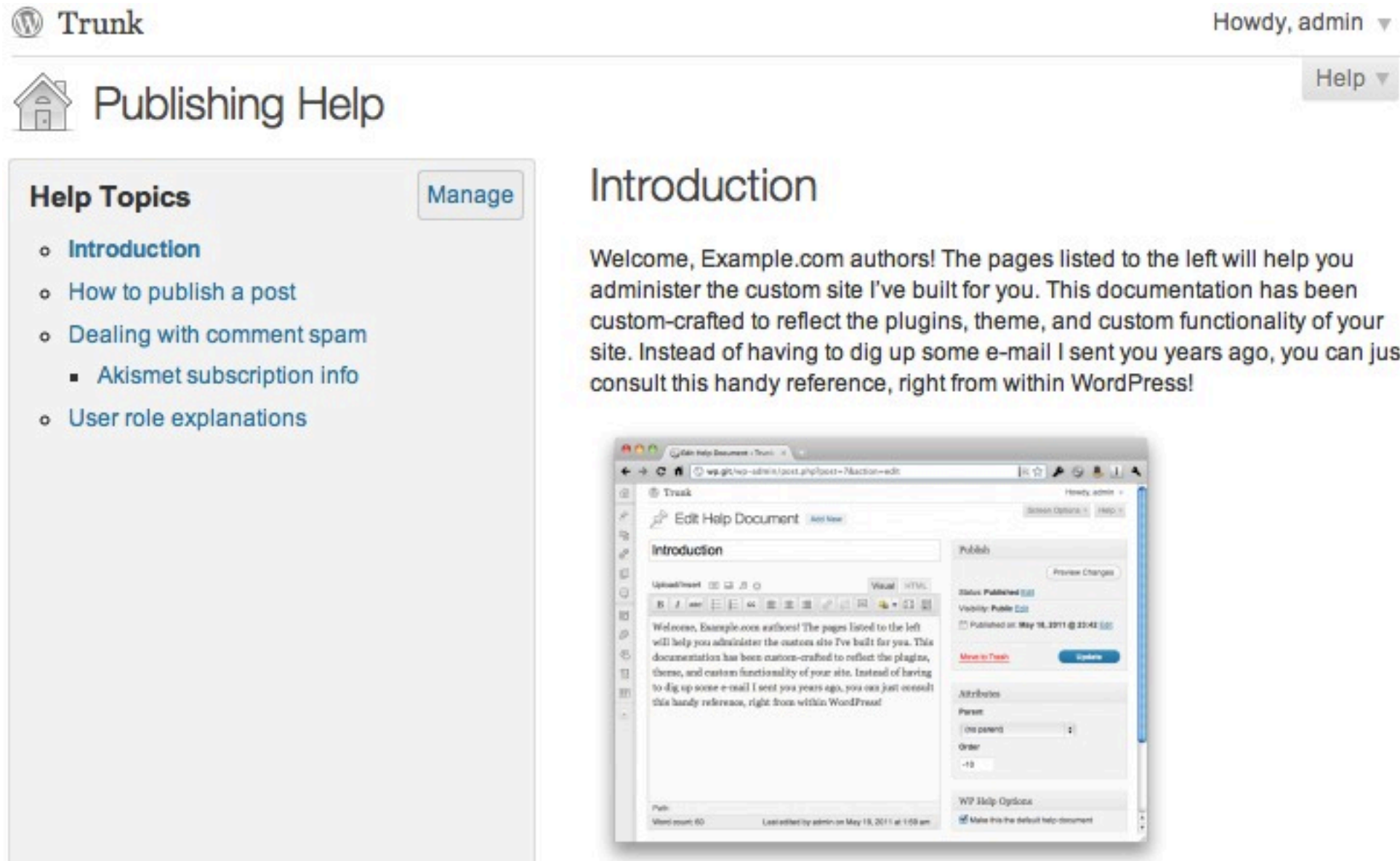


# CMS Tree Page View



<http://wordpress.org/extend/plugins/cms-tree-page-view/>

# WP Help



The screenshot shows the WordPress admin dashboard with the WP Help plugin installed. At the top, the WordPress logo and 'Trunk' version are on the left, and 'Howdy, admin' with a dropdown arrow is on the right. Below the header, a 'Publishing Help' section is visible, featuring a house icon and a 'Help' dropdown menu. On the left sidebar, there's a 'Help Topics' section with a 'Manage' button. The topics listed are: Introduction, How to publish a post, Dealing with comment spam (which includes a sub-item 'Akismet subscription info'), and User role explanations. The main content area is titled 'Introduction' and contains a welcome message for 'Example.com' authors, explaining that the documentation is custom-crafted to reflect the site's specific plugins, theme, and functionality. Below the text, there's a screenshot of the 'Edit Help Document' interface, showing a rich text editor with the same welcome message, a 'Publish' button, and various settings like 'Status: Published', 'Visibility: Public', and 'Published on: May 18, 2011 @ 22:42'. The bottom of the interface shows 'WP Help Options' with a checkbox to 'Make this the default help document'.

Trunk

Howdy, admin ▾

Help ▾

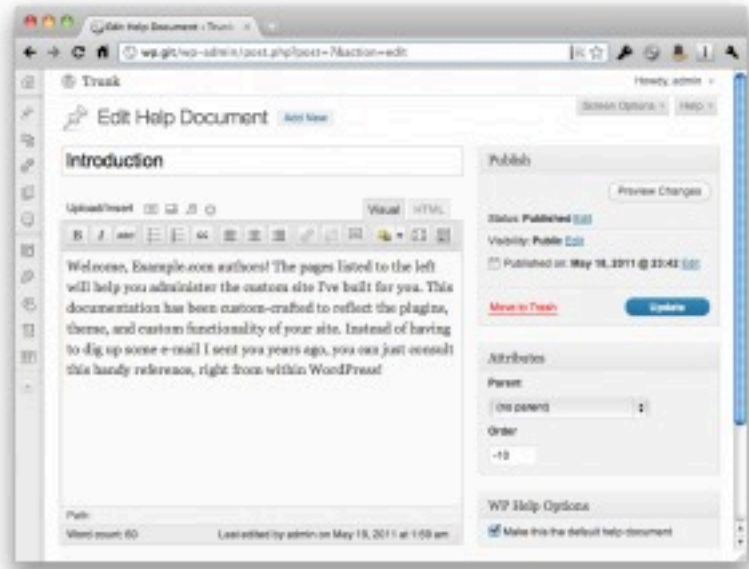
Publishing Help

**Help Topics** [Manage](#)

- [Introduction](#)
- [How to publish a post](#)
- [Dealing with comment spam](#)
  - [Akismet subscription info](#)
- [User role explanations](#)

## Introduction

Welcome, Example.com authors! The pages listed to the left will help you administer the custom site I've built for you. This documentation has been custom-crafted to reflect the plugins, theme, and custom functionality of your site. Instead of having to dig up some e-mail I sent you years ago, you can just consult this handy reference, right from within WordPress!



<http://wordpress.org/extend/plugins/wp-help/>

# Inline Editor

## Taxonomies, what are they good for?

Posted on **July 13, 2011**

- [About me](#)
- [My blog](#)
- [Twitter](#)

PHILADELPHIA

- Apartment 2024
- Philly.com
- Technology@Wharton

WORDPRESS

- [Documentation](#)
- [Support Forum](#)
- [WordPress Blog](#)

## 5 WordPress Post Types

<http://wordpress.org/extend/plugins/inline-editor/>




# White Label CMS

## White Label CMS Settings

Help ▾

For a detailed explanation of the plugin please refer to the help tab.

*Please Note:* Custom logo images should be uploaded to the current theme /images/ directory.

 **BRANDING** Save changes

**Classic Header/Footer Height**

yes ☐ no ☒

3.2 Only - This will change the Header height to 46px, pre WordPress 3.2 size (better for branding)

**Custom Header Logo**

custom-logo.gif

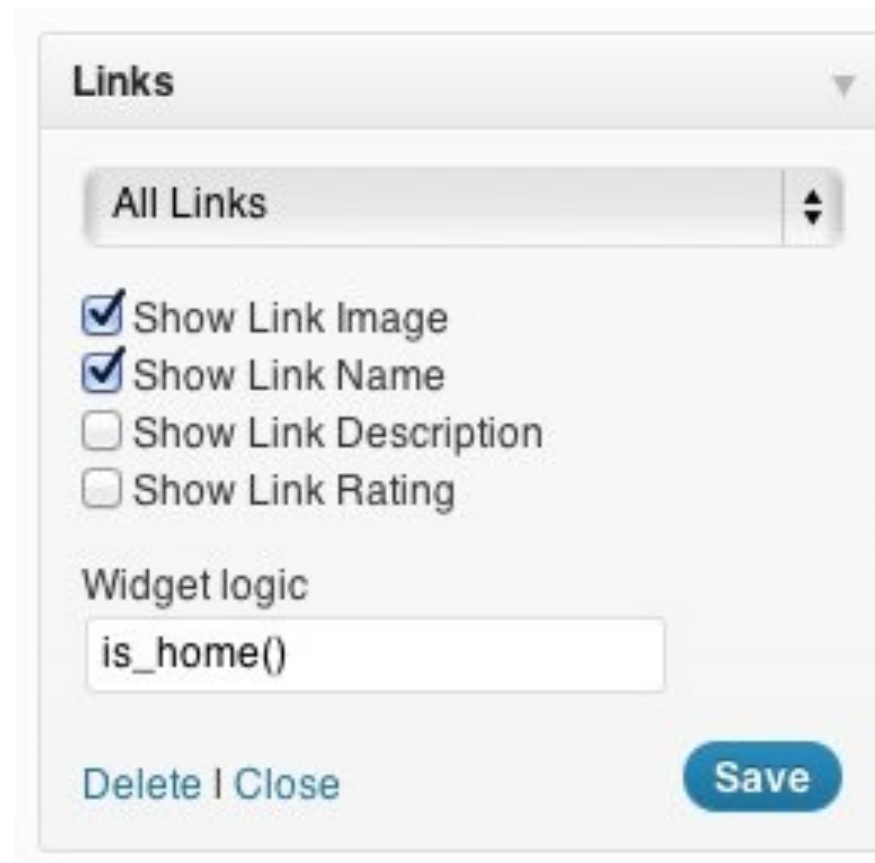
This is the logo that will appear in the header. It should be a transparent .gif or .png and about 32px by 32px. You should upload the logo to the current theme /images/ directory

**Custom Header Logo Width**

Leave blank for default value of 32px.

<http://wordpress.org/extend/plugins/white-label-cms/>

# Conditional Widgets



<http://wordpress.org/extend/plugins/widget-logic/>

# Docs to WordPress



<http://wordpress.org/extend/plugins/docs-to-wordpress/>

# User Roles

- Subscriber
- Contributor
- Author
- Editor
- Administrator
- Super Admin



# Custom Roles



Roles and Capabilities

Help ▲

New role created.

## Capabilities for Tester

- |   |   |   |   |   |
|---|---|---|---|---|
| <input type="checkbox"/> Activate plugins       | <input type="checkbox"/> Add users              | <input type="checkbox"/> Create users       | <input type="checkbox"/> Delete others pages  | <input type="checkbox"/> Delete others posts  |
| <input type="checkbox"/> Delete pages           | <input type="checkbox"/> Delete plugins         | <input type="checkbox"/> Delete posts       | <input type="checkbox"/> Delete private pages | <input type="checkbox"/> Delete private posts |
| <input type="checkbox"/> Delete published pages | <input type="checkbox"/> Delete published posts | <input type="checkbox"/> Delete themes      | <input type="checkbox"/> Delete users         | <input type="checkbox"/> Edit dashboard       |
| <input type="checkbox"/> Edit files             | <input type="checkbox"/> Edit others pages      | <input type="checkbox"/> Edit others posts  | <input type="checkbox"/> Edit pages           | <input type="checkbox"/> Edit plugins         |
| <input type="checkbox"/> Edit posts             | <input type="checkbox"/> Edit private pages     | <input type="checkbox"/> Edit private posts | <input type="checkbox"/> Edit published pages | <input type="checkbox"/> Edit published posts |

## Capability Manager

- Plugin Homepage
- Documentation
- Support Forum
- Author Homepage
- Donate to project

## Select New Role

Tester ▼

Change

## Create New Role

Create

<http://wordpress.org/extend/plugins/capsman/>

# Security



## EXPENDABILITY

KIRK, SPOCK, MCCOY, AND ENSIGN RICKY ARE BEAMING DOWN TO THE PLANET. GUESS WHO'S NOT COMING BACK.

# Keep up to date

Dashboard

Home

Updates 4

Akismet Stats

Posts

All Posts

Add New

Categories

Post Tags

Calendar

Media

Links

Pages

All Pages

Add New

Comments 2

Thesis

Appearance

Plugins 2

Fork You!

Howdy, scott

Help

WordPress Updates

Last checked on July 14, 2011 at 11:19 am. [Check Again](#)

**Important:** before updating, please [back up your database and files](#). For help with updates, visit the [Updating WordPress](#) Codex page.

**An updated version of WordPress is available.**

You can update to [WordPress 3.2.1](#) automatically or download the package and install it manually:

[Update Now](#) [Download 3.2.1](#)

While your site is being updated, it will be in maintenance mode. As soon as your updates are complete, your site will return to normal.

**Plugins**

The following plugins have new versions available. Check the ones you want to update and then click "Update Plugins".

[Update Plugins](#)

☐ Select All

☐ **Contact Form 7**  
You have version 2.4.5 installed. Update to 2.4.6.  
Compatibility with WordPress 3.2: 100% (according to its author)  
Compatibility with WordPress 3.2.1: Unknown



# VaultPress

Welcome, Marisa. [View Your Dashboard](#) or [Log Out](#)

[HOME](#) [FEATURES](#) [TESTIMONIALS](#) [PLANS & PRICING](#)



The world's best WordPress  
security, backup, and support.

[Sign me up!](#)

STATUS: *Backing up your site now...*

 **Home**  
View and manage  
your sites


 **Backups**  
Up to the minute  
snapshots of your  
entire blog


 **Security**  
Keeping your blog  
safe and secure

 **Stats**  
Your VaultPress  
Vitality

 **MY SITES** [Add New Site](#)

**Your Important Blog**  
[www.yourblog.com](#)

 [Settings](#)

 [Download Plugin](#)

**Critical Business Site**

<http://vaultpress.com/>





# VaultPress

- Plans start at \$15
- Requires a Wordpress.com account



The world's best WordPress  
security, backup, and support.


# VaultPress Plugin

The screenshot shows the VaultPress plugin interface within a WordPress dashboard. On the left is a sidebar menu with options: Posts, Media, Links, Pages, Comments (1), Appearance, Plugins, Users, Tools, and Settings. The main content area has a 'VaultPress' header with a 'Help' button. Below the header, it shows the status 'Your site is idle...'. A 'TOTALS' tab is active, displaying site statistics. A message states: 'Your site is protected by VaultPress. Full backup is 100% complete. VaultPress currently has 346 snapshots of your site dating back to 12:00pm, Thu, June 23. These are totals from your most recent snapshot. For more information visit the [VaultPress dashboard](#).' Below this is a 'Show Configuration' link. To the right of the message is a table of site statistics.

393	Posts	18,988	Comments
11	Pages	73	Revisions
54	Categories	3	Themes
813	Tags	11	Plugins
2	Users	322	Uploads


<http://vaultpress.com/>


# VaultPress Dashboard


 **Food in Jars**


Account Support Contact us Sign out


STATUS: *Your site is idle...*


 **Home**  
View and manage your sites


 **Backups**  
Up to the minute snapshots of your entire blog


 **Security**  
Keeping your blog safe and secure


 **Stats**  
Your VaultPress Vitality

 **Activity**  
A date-based archive of all activity.


 **MY SITE** [Add New Site](#)


 **Food in Jars**  
[www.foodinjars.com](http://www.foodinjars.com)


 Settings


 Download Plugin

WordPress Version: **3.2.1**  
Last Snapshot: **11:03am, Thu, July 14**

 Backups


 Security

 Stats

 Activity


<http://vaultpress.com/>


# VaultPress Dashboard


 **Food in Jars**


Account Support Contact us Sign out


STATUS: *Your site is idle...*


 **Home**  
View and manage your sites


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Up to the minute snapshots of your entire blog


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Keeping your blog safe and secure

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Your VaultPress Vitality

 **Activity**  
A date-based archive of all activity.

 HELP

 **BACKUPS**


 Need help restoring your site? [Contact the VaultPress Safekeepers.](#)

TIME	MOST RECENT ACTIVITY	RETRIEVE YOUR DATA
<b>25 minutes ago</b> 11:03am, Thu, July 14 Backup: 364072	Backed up your entire blog, including: 2 users, 18,988 comments, 6 attachments, 11 pages, 393 posts, 73 revisions, 54 categories, 3 link categories, 813 post tags, 322 uploads (320 images, and 2 other), 3 themes, and 11 plugins.	<input checked="" type="checkbox"/> Database <input checked="" type="checkbox"/> Plugins <input checked="" type="checkbox"/> Themes <input checked="" type="checkbox"/> Uploads <a href="#">Download</a>
<b>85 minutes ago</b> 10:03am, Thu, July 14 Backup: 364071	Backed up your entire blog, including: 2 users, 18,987 comments, 6 attachments, 11 pages, 393 posts, 73 revisions, 54 categories, 3 link categories, 813 post tags, 322 uploads (320 images, and 2 other), 3 themes, and 11 plugins.	<input checked="" type="checkbox"/> Database <input checked="" type="checkbox"/> Plugins <input checked="" type="checkbox"/> Themes <input checked="" type="checkbox"/> Uploads <a href="#">Download</a>

<http://vaultpress.com/>





# VaultPress Dashboard


**Food in Jars**


Account Support Contact us Sign out


STATUS: *Your site is idle...*


**Home**  
View and manage your sites

**Backups**  
Up to the minute snapshots of your entire blog

**Security**  
Keeping your blog safe and secure

**Stats**  
Your VaultPress Vitality

**Activity**  
A date-based archive of all activity.

**SECURITY**

15 hours ago  
8:16pm, Wed, July 13

We've detected a change to the file `wp-content/themes/twentyten/style.css`  
  
Our scan shows a change to the MD5 checksum of this file which may indicate your server and/or files have been compromised.  
  
The MD5 checksum is a compact digital fingerprint of a file that we use to verify a file's integrity.  
  
If you did not modify the file yourself, you may want to restore the file to its original state or [contact us](#) for more help.

Ignore

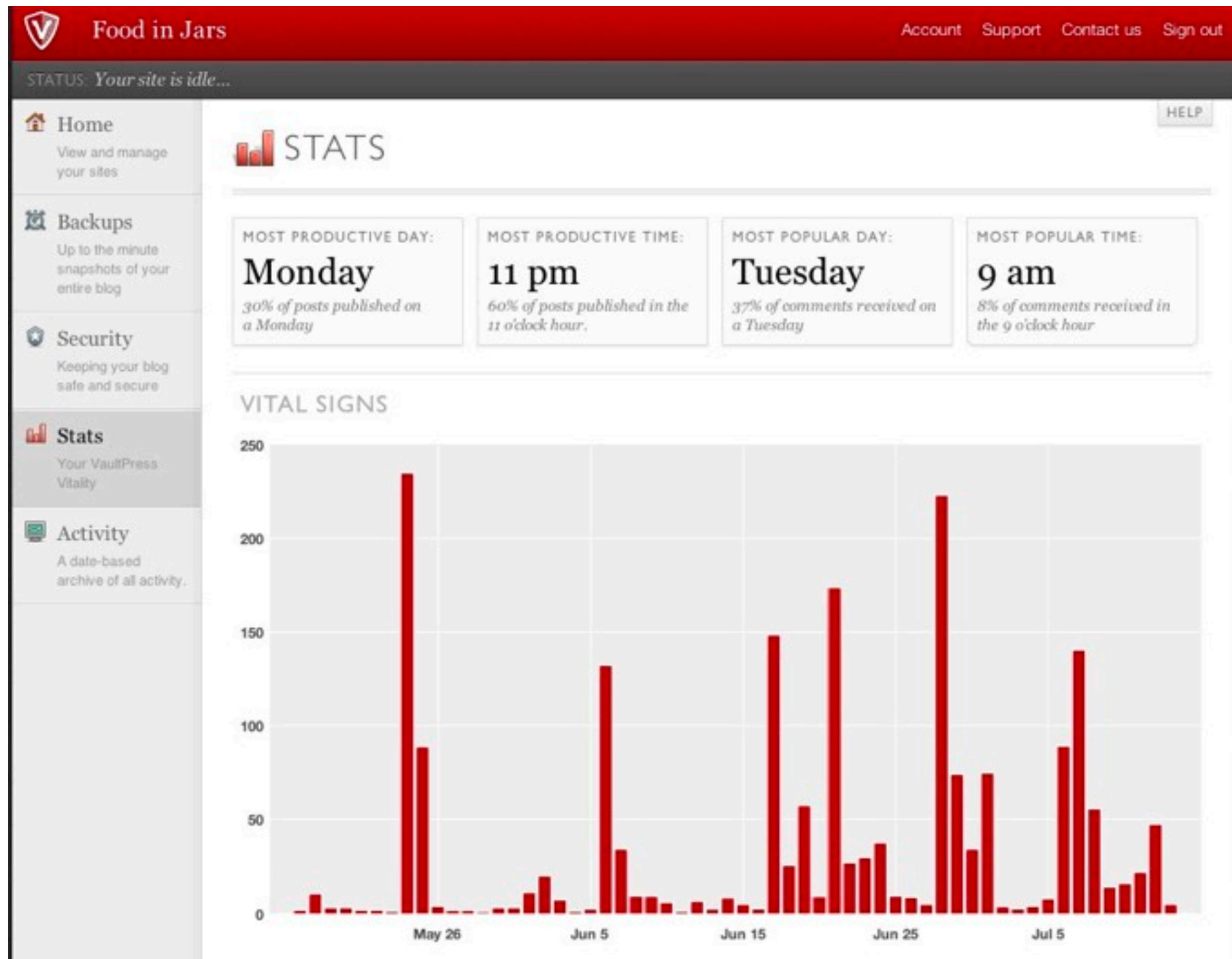
15 hours ago  
8:16pm, Wed, July 13

We've detected a change to the file `wp-content/themes/twentyten/loop-single.php`  
  
Our scan shows a change to the MD5 checksum of this file which may indicate your server and/or files have been compromised.  
  
The MD5 checksum is a compact digital fingerprint of a file that we use to verify a file's integrity.

Ignore


<http://vaultpress.com/>

# VaultPress Dashboard




<http://vaultpress.com/>


# VaultPress Dashboard


 Food in Jars


AccountSupportContact usSign out


STATUS: *Your site is idle...*

 Home  
View and manage your sites


 Backups  
Up to the minute snapshots of your entire blog

 Security  
Keeping your blog safe and secure

 Stats  
Your VaultPress Vitality

 Activity  
A date-based archive of all activity.

HELP

 ACTIVITY LOG

27 minutes ago 11:03am, Thu, July 14	Added a new option named "akismet_spam_count" 14 times in the last 1 day
31 minutes ago 10:59am, Thu, July 14	Added a new comment from "Eleanor @ Planned Resilience" (eleanor@plannedresilience.net)
31 minutes ago 10:59am, Thu, July 14	Added a new row to "canner_commentmeta" where `meta_id` IN ('8733', '8734', '8735') 3 times in the last 31 minutes
2 hours ago 9:49am, Thu, July 14	Added a new comment from "marisa" (marusula@gmail.com) 4 times in the last 1 day

<http://vaultpress.com/>

# Strong passwords





# File Monitor Plus



WordPress File Monitor Plus

## Settings

Cron Method	WordPress Cron
File Check Interval	Hourly
Data Save Method	Database
Notify By Email	Yes
From Email Address	marusula@gmail.com
Notify Email Address	smcnulty@gmail.com
Admin Alert	No
File Check Method	<input checked="" type="checkbox"/> File Size <input checked="" type="checkbox"/> Date Modified <input checked="" type="checkbox"/> File Hash
File Check Root	/home/marusula/foodinjars.coi <small>Default: /home/marusula/foodinjars.com</small>

<http://wordpress.org/extend/plugins/wordpress-file-monitor-plus/>



# File Monitor Plus Email

WordPress **File Monitor Plus**: Alert (<http://www.foodinjars.com>)  | X | [Inbox](#) | X | [Trash](#) | X



☆ ● **WordPress File Monitor Plus** via [ottawa.dreamhost.com](http://ottawa.dreamhost.com) to me

[show details](#) Jul 1 (13 days ago)

[Reply](#) ▼

Files Changed: 1  
Files Added: 0  
Files Removed: 0

**Files Changed:**

File	New Filesize	Old Filesize	New Modified	Old Modified	New Hash	Old Hash
<a href="/home/marusula/foodinjars.com/sitemap.xml">/home/marusula/foodinjars.com/sitemap.xml</a>	77.66 KB	77.45 KB	July 1, 2011 @ 12:38 am	June 30, 2011 @ 11:24 pm	8fb0f7aad0ce3a96e1d797d0b178770	31f0fac9c19706ab9255dded73d323a7

# Change Table pre-fix

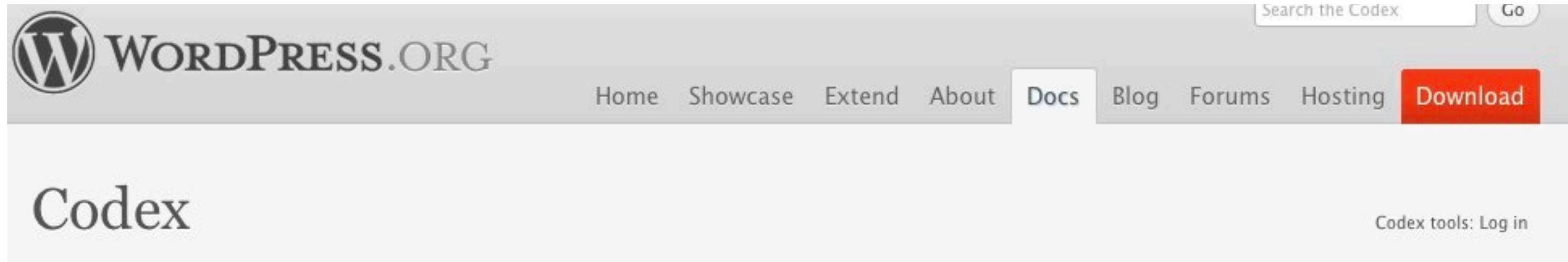


Below you should enter your database connection details. If you're not sure about these, contact your host.

Database Name	<input type="text" value="wordpress"/>	The name of the database you want to run WP in.
User Name	<input type="text" value="username"/>	Your MySQL username
Password	<input type="text" value="password"/>	...and MySQL password.
Database Host	<input type="text" value="localhost"/>	You should be able to get this info from your web host, if <code>localhost</code> does not work.
Table Prefix	<input type="text" value="wp_"/>	If you want to run multiple WordPress installations in a single database, change this.

Submit

# Hardening WordPress



## Hardening WordPress

Security is an interesting topic, with a lot of shades of gray. WordPress developers take security very seriously, but as with any other system, there are potential security issues that may arise and there are always trade offs when balancing security and convenience. We will go through some common things you can do to keep your WordPress installation secure.

What is security? Fundamentally, security *is not* about perfectly uncrackable systems, which might well be impossible to find and/or maintain. Security has more to do with trust and responsiveness. For example, a trusted host runs a stable, patched branch of their webserver (be it Apache, IIS, or whatever). They should tell you this, test their configuration themselves, and let you determine it for yourself. An untrusted host does not apply patches when they are released and does not tell you what server versions they are running.

Several themes run through this guide:

- [Home Page](#)
- [WordPress Lessons](#)
- [Getting Started](#)
- [Working with WordPress](#)
- [Design and Layout](#)
- [Advanced Topics](#)
- [Troubleshooting](#)
- [Developer Docs](#)
- [About WordPress](#)

### Codex Resources

- [Community portal](#)
- [Current events](#)

[http://codex.wordpress.org/Hardening\\_WordPress](http://codex.wordpress.org/Hardening_WordPress)





# Thanks!

- [smcnulty@wharton.upenn.edu](mailto:smcnulty@wharton.upenn.edu)
- Twitter: @blankbaby
- <http://blog.blankbaby.com>



**Scott McNulty**

**@blankbaby** Philadelphia, PA

*I am almost Internet famous.*

<http://www.blankbaby.com>

